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MERSE

Business Models Empowering Rural Social Entrepreneurship – voicing the rural norm

The objective of MERSE is to make it easier to start and develop social enterprises in rural areas. There is a need for simple, easily adapted tools to make social entrepreneurs' social impact sustainable and legitimate as local value contributors.

MERSE will study how social entrepreneurship in rural areas can be stimulated and developed. By involving social entrepreneurs, civil society, public sector, business advisers and academics in five different countries, the project will provide a knowledge base to identify 'best practice' in how to support this industry.



Better
Cooperation

Partnership

Mid Sweden University, Sweden
 Coompanion Mid-Sweden, Sweden
 Ruralia Institute/University of Helsinki, Finland
 KBT Vocational College, Norway
 Vestfjordastofa, Iceland
 Údarás na Gaeltachta, Ireland
 Östersund municipality, Sweden
 Härjedalen municipality, Sweden
 Sundsvall municipality, Sweden
 Timrå municipality, Sweden
 Kehittämisyhdistys Mansikka ry, Finland
 Arvoliiitto, Finland
 Lapland University of Applied Sciences, Finland
 Frøya municipality, Norway
 Indre Fosen municipality, Norway
 Halti kvenkultursenter IKS, Norway
 Comhar na nOileán CTR, Ireland
 Comhlachas na gComharchumann Gaeltachta agus Comhlachtaí Pobalbhunaithe, Ireland

Budget

Total budget € 1.703.053,34
 NPA Funding € 809.179,51

Duration

July/2023 – June/2026

